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FOR IMMEDIATE RELEASE

The Cambridge Chamber Launches SAVE LOCAL NOW™

Digital Marketing Platform Gives Local Businesses Added Sales Edge

On October 6th, the Cambridge Chamber introduced Save Local Now, its newest “Buy Local” program. Save Local Now (Cambridge-ontario.savelocalnow.com) is a website and iPhone and Android app that gives people access to exclusive offers from their favorite businesses. Locals and tourists alike can use Save Local Now to access deals, events and savings where they shop, eat and play from any browser on any device. Saving money and buying local in Cambridge has never been easier.

Chamber members can use Save Local Now to create, manage and analyze their digital marketing campaigns. Save Local Now includes live business listings, deal and event publishing, email marketing, iPhone and Android apps, social media management, SEO and analytics, bundled together on a single integrated platform.

“Community organizations are looking for creative ways to market themselves and be an asset to the businesses they serve,” said Keith Latore, Save Local Now’s co-founder and CEO. “That’s why we created Save Local Now exclusively for chambers of commerce and community organizations. Save Local Now benefits everyone. The Cambridge Chamber of Commerce now has a tool to help promote local businesses and organizations while encouraging people to shop local. Business members have access to a digital marketing platform they might not otherwise be able to afford. Consumers have a convenient source for finding local businesses, deals, events and promotions.”

The Save Local Now platform is available at savelocalnow.com, the App Store and Google Play. Members of the Cambridge Chamber of Commerce are eligible to create unlimited digital marketing campaigns using the Save Local Now platform.

As a participant in the Chamber Member to Member program; Chamber Perks we felt that you would be interested in this in including your member to member discount or another discount that could help bring people into your store or utilize your services.

Schedule your FREE 1-on-1 training today savelocalnow.com/training for this free service. This is another benefit of being a member of the Cambridge Chamber of Commerce

Please email Lisa at lisa@cambridgechamber.com if you have any questions.

Greg Durocher
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Cambridge Chamber of Commerce